

Professional Positions

2022 to date	Chief Economist – European Centre for International Political Economy (ECIPE)
2013 to date	Senior Consultant Economist – World Bank Trade Department, Global Practise
2022 to date	Visiting Professor – College of Europe, Bruges
2013 to date	Associate Professor – Université Libre de Bruxelles, Solvay Business School (part-time tenure)
2024 to date	Fellow Hertie School of Governance.
2023	Fellow European University Institute (EUI)
2013-2022	Senior Economist – European Centre for International Political Economy (ECIPE)
2011-2013	Full-time Fellow Lecturer – London School of Economics (LSE)
2008-2011	Lecturer – Sciences-Po Paris
2010-2011	Research Assistant – Developing Trade Consultants Ltd, New York City
2009	Visiting Researcher – World Bank International Trade Research Group
2005-2007	Consultant – European Commission, DG Internal Market
2002-2003	Research Assistant – NYSE Euronext, Strategic Research Department

Education

2012	Post-doctorate , London School of Economics, London
2011	Ph.D. in Economics, Sciences Po, Paris (summa cum laude)
2006	MA of European Political Studies, College of Europe, Bruges
2005	MSc of International Economics, Erasmus University Rotterdam / Sciences-Po, Paris

Peer-reviewed Publications

- Ferracane, M.F., B. Hoekman, F. Santi, and E. van der Marel (2025) "Digital Trade, Data Protection and the EU Adequacy Club", Revise and Re-submit for *Economica*.
- Ferracane, M.F. and E. van der Marel (2025) "Digital Trade's Regulatory Environment: Opportunities for Regulatory Harmonization in Africa", *Digital Trade in Africa: Nexus with Drivers, Regulations and SDGs*, Springer, forthcoming.
- Marel, Erik van der (2024) "Data Regulation and Digital Services Trade in Africa", *Journal of African Trade*, Vol. 11: Issue. 1, Article 5, pages 65-79.
- Ferracane, M.F., S. Gonzalez, and E. van der Marel (2025) "The Brussels Effect in Africa: Is it Beneficial for Intra-Regional Trade in Digital Services?", *Journal of International Economic Law*, Vol. 28, Issue 1, pages 1-22.
- Ferracane, M.F. and E. van der Marel (2025) "Regulating Personal Data: Data Models and Digital Services Trade", *Review of International Economics*, Vol. 33, Issue1, pages 243-264.
- Brey, B. and E. van der Marel (2024) "The Role of Human Capital in Artificial Intelligence Adoption", *Economic Letters*, vol. 244(C).
- van der Marel, E. (2022) "Shifting into Digital Services: Does a Crisis Matter and for Who?", *World Trade Review*, Vol. 21, No. 5, pages 523-549.
- Ferracane, M.F. and E. van der Marel (2021) "Do Data Flows Restrictions Inhibit Trade in Services?", *Review of World Economics*, Vol. 157, pages 727-776.
- van der Marel, E. (2021) "Digital Services Globalization and Multilateral Trade Cooperation", *Global Policy*, Vol. 12, Issue 3, pages 392-398.
- van der Marel (2021) "Disentangling Data Flows: Inside and Outside the Multinational Company", in (eds.) B. Hoekman and E. Zedillo Trade in the 21st Century Back to the Past?, *Brookings Institution Press*, Washington DC.
- van der Marel, E. (2020) "Lessons from the pandemic for trade cooperation in digital services", in S. Evenett and R. Baldwin (eds.) Revitalising Multilateralism: Pragmatic Ideas for the New WTO Director-General, CEPR Press.

- Ferracane, M.F. and E. van der Marel (2020) "Patterns of Trade Restrictiveness in Online Platforms: A First Look", *The World Economy*, Vol. 43, Issue 11, Special Issue: The Effects of Services Trade Policies, pages 2932-2959.
- Ferracane, M. J. Kren and E. van der Marel, E. (2020) Do Data Policy Restrictions Impact the Productivity Performance of Firms and Industries?", *Review of International Economics*, Vol. 28, No. 3, pages 676-722.
- van der Marel, E. (2019) "Old Wine in New Bottles – How Protectionism Takes Hold of Digital Trade", *Global Policy*, Vol. 10, Issue 4, pages 737-739.
- van der Marel, E. (2019) "Manufacturing and Services Productivity: The Role of New Technologies and Policy", in M. Helble and B. Shepherd (eds.) *Leveraging Services for Development: Prospects and Policies*, Asian Development Bank Institute, Tokyo.
- van der Marel, E. "Explaining Export Dynamics Through Inputs: Evidence from Cross-country Firm-level Data", *Review of Development Economics*, Vol. 21, Issue 3, pages 731-755.
- van der Marel, E., S. Sàez and D. Doemeland (2016) "Services Reform and Downstream Economy-wide Performance: The Case of Bulgaria", *Economic Letters*, Vol. 149, pages 60-63.
- van der Marel, E. (2016) "Ricardo Does Services: Services Sector Regulation and Comparative Advantage in Goods", in P. Sauvé and M. Roy (eds.) *Research Handbook on Trade in Services*, Edward Elgar Publishing.
- van der Marel (2016) "Disentangling the Flows of Data: Inside or Outside the Company", Chapter in Brookings Institution Book in Honour of Patrick Messerlin's Festschrift.
- van der Marel, E., M. Bauer, H. Lee-Makiyama, B. Verschelde (2015) "A Methodology to Estimate the Costs of Data Regulations", *International Economics*, Volume 146, pages 12-39.
- van der Marel, E. (2015) "Ricardo Does Services: Service Sector Regulation and Comparative Advantage in Goods", in (eds.) Pierre Sauvé and Martin Roy, *Research Handbook on Trade in Services*, London: Edgar Elgar, pages 85-106.
- van der Marel, E. (2015) "Positioning on the Global Value Chain Map: Where Do You Want to Be?", *Journal of World Trade*, Vol. 49, No. 6, pages 915-950.
- Miroudot, S. and E. van der Marel (2014) "The Economics and Political Economy of Going Beyond the GATS", *Review of International Organizations*, Volume 9, Issue 2, pages 205-239
- Drayer, I. and E. van der Marel (2014) "Beyond Dutch Disease: When Deteriorating Rule of Law affects Russian Trade with and Investment from Advanced Economies", *Economics of Transition*, Volume 22, Issue 2, pages 341-364
- Shepherd, B. and E. van der Marel (2013) "Services Trade, Regulation, and Regional Integration: Evidence from Sectoral Data", *The World Economy*, Vol. 36, Issue 11, pages 1393-1405
- Van der Marel, E. (2012) "Trade in Services and TFP: The Role of Regulation", *The World Economy*, Vol. 35, Issue 11, pages 1387-1629.
- P.A. Messerlin and E. van der Marel (2011) "Polly wants a Doha Deal: What Does the Trade Community Think?", *World Trade Review*, Vol. 10, No. 4, pages 551-555

ECIPE Publications

- Brey, B. and E. van der Marel (2023) "Artificial Intelligence and the Clustering of Human Capital: The Risks for Europe", ECIPE Occasional Paper No. 05/2023, Brussels: ECIPE.
- Erixon, F., O. Guinea, P. Lamprecht E. Sisto and E. van der Marel (2023) "The Economic Dividend of Competitiveness", ECIPE Policy Brief, No. 02/2023, Brussels: ECIPE.
- Erixon, F. O. Guinea, P. Lamprecht, V. Sharma, E. Sisto and E. van der Marel (2022) "A Compass to Guide EU Policy in Support of Business Competitiveness", ECIPE Occasional Paper No. 06/2022, Brussels: ECIPE.
- Erixon, F. P. Lamprecht, V. Sharma, E. Sisto and E. van der Marel (2022) "Leadership in European Digital Policy: Future Role and Direction for the D9+ Group", ECIPE Occasional Paper No. 05/2022, Brussels: ECIPE.

Erixon, F., O. Guinea, E. Sisto and E. van der Marel (2022) "After the DMA, the DSA and the New AI Regulation: Mapping the Economic Consequences of and Responses to New Digital Regulations in Europe", ECIPE Occasional Paper No. 03/2022, Brussels: ECIPE.

Bauer, M., F. Erixon, O. Guinea, V. Sharma and E. van der Marel (2022) "The EU Digital Markets Act: Assessing the Quality of Regulation", ECIPE Policy Brief, No. 02/2022, Brussels: ECIPE.

Erixon, F., O. Guinea, P. Lamprecht and E. van der Marel (2022) "The Benefits of Intellectual Property Rights in EU Free Trade Agreements", ECIPE Occasional Paper No. 01/2022, Brussels: ECIPE.

Schulze, P. and E. van der Marel (2021) "Taxing Digital Services – Compensating for the Loss of Competitiveness", ECIPE Policy Brief, No. 11/2021, Brussels: ECIPE.

van der Marel, E. (2020) "Globalization Isn't in Decline: It's Changing", ECIPE Policy Brief No. 6/2020, Brussels: ECIPE.

van der Marel, E. (2020) "Shifting into Digital Services: Does a Crisis Matter and for Who?", ECIPE Working Paper Series No. 01, Brussels: ECIPE.

van der Marel, E., F. Erixon, O. Guinea, P. Lamprecht (2019) "Are Services Sick: How Going Digital Can Cure Services Performance", Bertelsmann Stiftung / ECIPE Publication.

Ferracane, M.F. and E. van der Marel (2019) "Patterns of Trade Restrictiveness in Online Platforms: A First Look", ECIPE DTE Working Paper Series No. 3, Brussels: ECIPE.

Ferracane, M.F. and E. van der Marel (2018) "Do Data Flows Restrictions Inhibit Trade in Services?", ECIPE DTE Working Paper Series No. 2, Brussels: ECIPE.

Ferracane, M.F., J. Kren and E. van der Marel (2018) "Do Data Policy Restrictions Impact the Productivity Performance of Firms and Industries?", ECIPE DTE Working Paper Series No. 1, Brussels: ECIPE.

Ferracane, M.F., H. Lee-Makiyama and E. van der Marel (2018) "The Digital Trade Restrictiveness Index", ECIPE, Brussels.

Deringer, H. F. Erixon, P. Lamprecht and E. van der Marel (2018) "The Economic Impact of Local Content Requirements: A Case Study of Heavy Vehicles", ECIPE Occasional Paper, 1/2018.

van der Marel, E., P. Lamprecht, Hanna Deringer and F. Erixon (2017) "Boosting Trade in Services in the Digitalization Era: Potential and Obstacles", Bertelsmann Stiftung / ECIPE Publication.

Bauer, M., M. Ferracane, H. Lee-Makiyama, and E. van der Marel (2016) "Unleashing Data Flows in the EU: An Economic Assessment of Data Localization Measures in the EU Member States", ECIPE Policy Brief No. 3/2016.

van der Marel, E. (2016) "Digital Investment, Data and Growth in Europe: A Framework for Analysis", ECIPE / 5F Project Policy Brief, No. 02/2016.

van der Marel, E. (2016) "Who Reforms for Higher Productivity?", ECIPE / 5F Project Policy Brief, No. 01/2016.

van der Marel, E. (2016) "The Importance of Complementary Policy for ICT in the EU", ECIPE Occasional Paper Series, 08/2015.

van der Marel, E. (2015) "Disentangling the Flows of Data: Inside or Outside the Multination Company?", ECIPE Occasional Paper Series, 07/2015.

van der Marel, E. (2015) "Positioning on the Global Value Chain Map: Where Do You Want to Be?", ECIPE Occasional paper, No. 01/2015.

Bauer, M., H. Lee-Makiyama, and E. van der Marel (2014) "Data Localization in Russia: A Self-Imposed Sanction", ECIPE Policy Brief, 06/2015.

van der Marel, E., H. Lee-Makiyama, M. Bauer and B. Verschelde (2014) "The Costs of Data Localization: A Friendly Fire on Economic Recovery", ECIPE Occasional Paper No. 03/2014.

van der Marel, E. (2012) "Trade and Logistics: A 'Bali Package' for the EU", ECIPE Bulletin, 01/2014, Brussels: ECIPE.

van der Marel, E. (2013) "One Year after Russia's WTO Accession: Time for Reform", ECIPE Bulletin, 10/2013, Brussels: ECIPE.

van der Marel, E. (2013) "Why are Services Commitments in RTAs Stronger than in GATS? Trade Policy Implications for TTIP": ECIPE Bulletin 07/2013, Brussels, ECIPE.

Erixon, F. and E. van der Marel (2011) "What is Driving the Rise in Health Care Expenditures? An Inquiry into the Nature and Causes of the Cost Disease", GEM / ECIPE Working Paper, No. 5/2011, ECIPE, Brussels.

Policy-related Publications

Ferracane, M.F., B. Hoekman, F. Santi, and E. van der Marel (2025) "Digital Trade, Data Protection and the EU Adequacy Club", CEPR Discussion Paper No. 19882. CEPR Press, Paris & London

van der Marel, E. (2023), "Data-related Restrictions and Digital Services Trade: Comparing Asia with the Rest of the World" in Jong Woo Kang et al. (eds.) "Unlocking the Potential of Digital Services Trade in Asia and the Pacific", Asian Development Bank, Manila, Philippines.

Van der Marel, E. (2021) "Regulating the Globalisation of Data: Which Model Works Best?", Wilson Centre, Washington DC.

Shepherd, B. and E. van der Marel (2016) "Case Study on the Role of Services Trade in Global Value Chains: Transport Services in Chile", APEC Policy Support Unit, Singapore, APEC.

van der Marel, E. (2016) "The Potential to Enhance Canada's Services Trade in CETA, TPP and TiSA", Redesigning Canadian Trade Policies for New Global Realities, Volume VI, IRPP, Montreal, Institute for Research on Public Policy, August.

Van der Marel, E. (2015) "GVC Trade and the Case for Domestic Economic Policies" Sustainable value chains – Volume 4, Issue 6, Brussels & Maastricht: ECDPM.

van der Marel, E. (2015) "Positioning on the Global Value Chain Map: Where Is the Atlantic?", John Hopkins School of Advanced International Studies / Centre for Transatlantic Relations, Background paper for Atlantic Business Forum Conference.

Messerlin, P.A. and E. van der Marel (2012) "The dynamics of transatlantic negotiations in services", Economic Policy Paper Series, The German Marshall Fund of the United States, Washington DC.

van der Marel, E. (2011) "Polly wants a Doha Deal: What Does the Trade Community Think?" GEM Policy Brief, Groupe d'Économie Mondiale, Sciences-Po Paris, June.

van der Marel, E. (2011) "Trade in Services and TFP: The Role of Regulation", GEM Working Paper, Groupe d'Économie Mondiale, Sciences-Po, Paris, February. Previously circulated under "What Determines Services Productivity: Services Trade or Services Trade Regulation?", written during stint at the World Bank.

Shepherd, B. and E. van der Marel (2010) "Trade in Services in The APEC Region: Patterns, Determinants and Policy Implications", APEC Policy Support Unit, Singapore: APEC.

Messerlin, P.A. and E. van der Marel (2009) "Leading with Services: Dynamics of Transatlantic Negotiations in Services", Groupe d'Économie Mondiale, GEM Working Paper, July.

World Bank Publications

van der Marel, E. (2025) "Vietnam's Regulatory Governance of Data Flows and Digital Services Trade", World Bank Policy Research Paper Series, mimeo.

Cusolito, A., G. Nayyar, R. Pleninger, and E. van der Marel (2024) "Digital Technologies and Productivity Dispersion" World Bank Policy Research Paper Series, mimeo.

- van der Marel, E. (2023) "Data Regulation and Digital Services Trade in Africa", World Bank Background Research Paper, submitted to the Journal of African Trade.
- Ferracane, M. and E. van der Marel (2021) "Regulating Personal Data: Data Models and Digital Services Trade", World Bank Policy Research Paper Series, No. 9596, Washington, D.C.: The World Bank. Paper served as input for the World Development Report 2021 "Data for Better Lives".
- van der Marel, E. and B. Shepherd (2020) "Trade Facilitation in Services: Concepts and Empirical Importance", World Bank Policy Research Working Paper, No. 9234. World Bank, Washington DC: World Bank.
- Ferracane, M. and E. van der Marel (2020) "Digital Innovation in East Asia: Do Restrictive Data Policies Matter?", World Bank Policy Research Paper Series, No. 9124, Washington, D.C.: The World Bank.
- Haven, T. and E. van der Marel (2018) "Servicification of Manufacturing and Boosting Productivity through Services Sector Reform in Turkey", World Bank Policy Research Paper Series, No. 8643, Washington DC: The World Bank.
- van der Marel, E. (2017) "Services Trade and Competitive Analysis with Firm-Level Data", Chapter for World Bank Toolkit Book on "Trade Analysis with Firm-Level Data", forthcoming.
- van der Marel, E., S. Saez, R. Manghnani (2017) "Services Economy in China: New Drivers of Growth", Background Paper for Government of China / World Bank report on China's new drivers of economic growth.
- van der Marel, E., Janez Kren and M. Ito (2016) "Services in the European Union: What Kinds of Regulatory Policies Enhance Productivity?", World Bank Policy Research Paper Series, No. 7919, Washington DC: The World Bank. Paper for World Bank Regular Economic Report No. 3 "Jobs, Growth and Integration: Services to the Rescue", 2016
- van der Marel, E. and S. Saez (2016) "Russian Federation: How Services Contribute to Competitiveness", World Bank Policy Research Working Paper Series, No 7827, Washington DC: The World Bank.
- van der Marel, E. and S. Saez (2016) "Servicification, Regulation and Economic Performance in GVCs", Chapter as Part of World Bank's Book on Development and Global Value Chains, Washington DC: World Bank, *forthcoming*.
- Saez, S., D. Taglioni, E. van der Marel, C. Hollweg and V. Zavacka (2015) "Services Competitiveness Diagnostic Toolkit, Washington DC: World Bank.
- Saez, S. and E. van der Marel (2015) "Peru's Export Competitiveness Diagnostic and Productivity Performance", World Bank Background Paper for Flagship Project on Peru's Productivity Performance.
- Saez, S. and E. van der Marel (2014) Country report for Kyrgyzstan: "Services Trade Competitiveness: The Case of the Kyrgyzstan", World Bank Publication, Washington DC: World Bank.
- Saez, S. and E. van der Marel (2014) Country report for Pakistan: "Services Trade Competitiveness: The Case of the Pakistan", World Bank Publication, Washington DC: World Bank.
- Saez, S. and E. van der Marel (2014) Country report for Russian Federation: "Services Trade Competitiveness: The Case of the Russian Federation", World Bank Publication, Washington DC: World Bank.
- Saez, S. and E. van der Marel (2014) Country report for Bulgaria: "Enhancing the Gains from Trade in Bulgaria: The Services Trade Potential", Poverty Reduction and Economic Management Unit (ECSPE), Europe and Central Asia Region, Washington DC: The World Bank.

Op-eds

- Ferracane, M.F., B. Hoekman, F. Santi and E. van der Marel (2023) "The Trade Effects of EU Adequacy Decisions", VoxEu.org, July.
- Ferracane, M.F. and E. van der Marel (2021) "Regulating Personal Data: Linking Different Models to Digital Services Trade, VoxEu.org, May.
- Ferracane, M.F. J. Kren and E. van der Marel (2018) "The Cost of Data Protectionism", VoxEu.org, October.

Van der Marel, E. (2018) "Productive services with the help of internet technologies" Asia Pathways, Asian Development Bank Institute, December.

van der Marel, E., (2016) "Data Localization in the EU: The Threat from Inside", E-Sharp, December.

van der Marel, E. (2015) "Why Services Negotiations Should Become a Priority in TTIP", Borderlex, June.

van der Marel, E. (2015) "Who in Europe is Successful in Exporting in Digital Services", The Digital Post, June.

van der Marel, E. and M. Bauer (2015) "TTIP and the Digital Economy", World Commerce Review, March.

van der Marel, E. (2014) "The Post-Bali Trade Strategy: The EU Should focus on Strengthening its Competitiveness in Service Sector", European Voice, February.

van der Marel, E. (2010) "Increasing Prosperity Through Services Trade: Putting Things Right", ecipe.org, March.

Messerlin, P.A. and E. van der Marel (2009) "Leading with Services", VoxEU.org, July.

Teaching Experience

Advanced Topics in International Trade and Development, Lectures and Seminars, MA of European Economic Integration, Economics Faculty, College of Europe, Bruges, 2022 to date.

Advanced Topics in International Trade and Development, Lectures and Seminars, MSc of Economics and Business Studies, Solvay Business School, , Université Libre de Bruxelles, Solvay Business School, ULB, 2013 to date.

Digital Services Trade and Data Flows, Seminar lectures, Executive Training, European University Institute (EUI) for the Global Governance Executive Training Seminar "Services in the Global Economy", 2018.

New Frontiers in Services Trade, World Trade Institute, University of Bern, Lecture Seminar for the Summer Academy Course, 2015.

The Economics of Trade in Services, Lectures and Seminars, MSc of International Trade Policy and Trade Law, Trade Policy Training Centre in Africa (Trapca), Arusha, 2014.

Capacity Building Programs, National Ministries: Global Value Chains for Development (World Bank) at Ministry of Economics of Turkey, Ankara, 2016; Trade Competitiveness in Services (World Bank) at Ministry of Trade and Industry of Pakistan, Islamabad, 2015; Trade Competitiveness in Services (World Bank) at Ministry of Economics and Industry of Kazakhstan, Astana, 2015.

The Political Economy of International Trade, Lectures and seminars, MSc of International Political Economy, Department of International Relations, London School of Economics (LSE), 2011-2013.

International Political Economy, Lectures and seminars, MSc of International Political Economy, Department of International Relations, London School of Economic (LSE), 2011-2013.

Economics and Globalization, Tutorial for Prof. Gianmarco Ottaviano's conference course, MA of International Economic Policy, Paris School of International Affairs, Sciences-Po, 2011.

History of Globalization, Tutorial for Prof. Kevin O'Rourke's conference course, MA of International Economic Policy, Paris School of International Affairs, Sciences-Po, 2010.

International Trade and Trade Policy, Tutorial for Prof. Patrick Messerlin and Ken Keydon's course, MA of International Affairs and Dual Degrees with LSE and SIPA Columbia University, Sciences-Po, 2009-2010.

Highlights

Financial Times, International New York Times, Politico, National Public Radio, Euractiv, The Diplomat, World Economic Forum, US Economic Report of the President 2023, WTO World Trade Report 2019 & 2021, World Bank World Development Report, 2020 & 2021, USITC, Bertelsmann Stiftung.

Work in Progress

van der Marel, E., M. Ferracane, B. Hoekman, and F. Santi (forthcoming) "To Adequate or Not to Adequate: The Trade Effects of the EU's Data Protection", European University Institute, Florence.

van der Marel, G. Nayyar, R. Pleninger, and A. Cusolito (forthcoming) "Productivity Dispersion and Digital Technologies: A Firm-level Perspective", World Bank, Washington DC.

Van der Marel, and E. Sisto (forthcoming) "Trade Effects of AI Provisions in Digital Trade and Economy Agreements", ECIPE, Brussels.

van der Marel, E. (forthcoming) "Determinants of Comparative Advantage in Data-related Services", ULB, ECARES, Brussels.

Conferences and Seminars

OECD, UNCTAD, The Economist, Ecole Nationale d'Administration (ENA), CIGI, Asian Development Bank, World Bank, ULB ECARES, Singapore, Singapore Management University (SMU), CEPS, USITC, World Bank Brown Bag Seminar, Business Europe, George Washington University & Korea-US Policy Dialogue, World Trade Forum, IMF / ECIPE, Australian National University, PAFTAD 40, Bertelsmann Stiftung, Bruegel Asia Europe Economic Forum, WTO, Flemish Investment and Trade Authority, World Bank India Office, CEPS IDEAS lab, College of Europe / Sidley Austin (London), Asian Development Bank Institute (Tokyo), European Parliament, European Commission, World Bank World Development Report Series, WTO Public Forum, Austrian National Bank. APEC summit, GEG Africa Global Economic, World Bank / Turkish Ministry of Economics, Digital Europe, European Economic and Social Committee, Google, LSE, World Trade Institute, ICTSD, European Chamber of Commerce in Singapore, Ministry of Trade of Indonesia, TED University, EPF / IPEA / FGV Economic Policy Forum BRICS, PEIO VI: 6th Annual Conference on the Political Economy of International Organizations, European Trade Study Group (ETSG), 3rd Brixen workshop on International Trade and Finance, 4th CEPR Conference of Globalisation, 8th Danish International Economics Workshop, 5th FIW Research Conference on International Economics, Austrian National Bank, WIOD Conference, and other academic conference.