

EUROPEAN CYBERSECURITY CERTIFICATION SCHEME FOR CLOUD SERVICES (EUCS)

THE EUCS IS THE FIRST EU-WIDE CYBERSECURITY CERTIFICATION SCHEME FOR CLOUD SERVICES

It is supposed to **prevent a patchwork** of national certifications, which – in theory – is good for improving cybersecurity



YET, THE EUROPEAN COMMISSION IS CONSIDERING DISCRIMINATORY REQUIREMENTS THAT WOULD EXCLUDE NON-EU CLOUD VENDORS

Discriminating against companies on grounds of nationality, or imposing local joint venture requirements, are practices **we see in China and Russia**

DISCRIMINATORY EU CLOUD REQUIREMENTS

REDUCE EUROPE'S CLOUD CAPACITY



EUROPE NEEDS MORE CLOUD CHOICE TO REACH ITS 2030 DIGITAL TARGETS

But EUCS will result in **fewer cloud providers and higher prices**



INCREASE CYBERSECURITY RISKS



CYBER CRIMINALS KNOW **NO BORDERS**

Identifying and mitigating **global threats** therefore requires state-of-the-art, global solutions

BREAK TRADE RULES



CLOUD PROTECTIONISM UNDERMINES THE EU'S COMMITMENT TO OPEN MARKETS AND GLOBAL TRADE RULES

EUCS MANDATES CLOUD TECHNOLOGIES UNFIT FOR EUROPEAN COMPANIES WITH GLOBAL OPERATIONS OR AMBITIONS

They need scalable solutions to do business around the world

CLOUD PROTECTIONISM WOULD **ISOLATE** EUROPE

Paradoxically weakening cybersecurity

THE EUCS BREAKS WTO RULES, INCLUDING THE:



General Agreement on Trade in Services



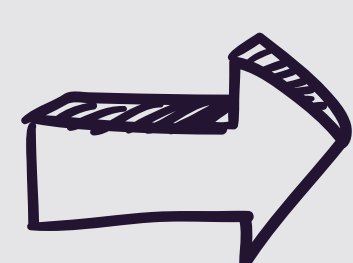
Government Procurement Agreement

PREVENTS EU VENDORS FROM EXPANDING OUTSIDE "CLOUD FORTRESS EUROPE"

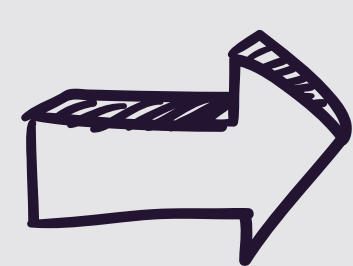
LEADS TO FRAGMENTATION OF THE EU SINGLE MARKET

Member States can decide when the discriminatory requirements should be mandatory in their jurisdiction

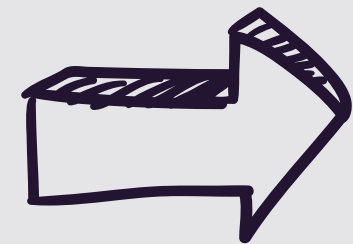
EUCS WOULD MAKE IT **VERY DIFFICULT** FOR EU ORGANISATIONS TO:



Implement widely recognised cybersecurity practices



Adopt the latest security technologies and global standards



Provide 24/7 highly-skilled customer support e.g. intrusion monitoring

IT WOULD DISCREDIT THE EU'S TRADE AGENDA

Europe would do exactly what it has been telling countries like China for years to stop doing, e.g. local establishment or joint venture obligations