

ECIPE PRESS RELEASE — NEW POLICY BRIEF

Processing Trade and Global Supply Chains: Towards a Resilient “GVC 2.0” Approach

By Lucian Cernat¹

Brussels, Belgium, 24th May 2022 - In the current global context marked by economic fragility, growing uncertainty and geopolitical conflicts, ensuring the smooth functioning of global supply chains becomes more important than ever. Supply shortages, higher freight costs, higher commodity prices and strong demand increase will trigger inflationary pressures for all economic sectors dependent on global value chains (GVCs).

As part of global efforts to enhance the resilience of GVCs, this paper makes the case for a broader discussion about the untapped potential of processing trade, a relatively unknown trade facilitation option available in many countries around the world. The author argues that there is a pressing need for a global reflection on how best to promote a better integration between these national processing trade schemes.

"One option is to promote a 'GVC 2.0' approach that offers key recommendations and best practices for processing trade along GVCs. Such a coordinated 'GVC 2.0' trade facilitation initiative would not only make GVCs more resilient for countries that depend on global sourcing for their critical economic activities, but it will also reduce the inflationary effect generated by the unnecessary trade costs associated with GVC activities," says Lucian Cernat.

Processing trade has been credited with stimulating China's participation in GVCs, in combination with foreign direct investment (FDI) attraction and industrial upgrading. However, processing trade is not just a Chinese phenomenon. Different types of processing trade arrangements exist in over 70 countries worldwide (including in the EU), as a way to facilitate the integration of developing countries in global production chains. In the EU, significant trade flows (over 200 billion euros in

¹ Head of Global Regulatory Cooperation and International Procurement Negotiations, DG TRADE. The views expressed herein are those of the author and do not represent an official position of the European Commission. The author would like to thank Oscar Guinea and Ari van Assche for their useful comments and suggestions.

2021 alone) benefitted from considerable trade cost reductions, thanks to the EU processing trade provisions. However, these unilateral schemes have different requirements and co-exist without any attempt to facilitate their inter-operability along complex global supply chains.

Publication details:

Processing Trade and Global Supply Chains: Towards a Resilient “GVC 2.0” Approach,
ECIPE Policy Brief No. 06/2022

Media Contact: info@ecipe.org at +32 2 289 13 50