BEFORE SUBMISSION

These instructions will ensure your manuscript will be able to proceed smoothly with the next steps for double-blind peer review, production, and publication. Please take time to read them carefully, as doing so will help your manuscript meet with the journal’s requirements.

About the Journal

*Culture & Business (C&B)* is an open-access, international, double-blind peer-reviewed journal publishing high-quality, original research that bridges the gap between academia and the real world. For more information about its focus and policy, please see the journal’s [Aims and Scope](#).

Please note that this journal only publishes manuscripts in English.

The Editor reserves the right to make alterations to style, punctuation, and grammar.

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Preparing Your Manuscript

**Structure**

Your paper should be compiled logically with the following contents: title page; abstract; keywords; main text (e.g., introduction, materials and methods, literature review, analysis, results, discussion); acknowledgments; disclosure statement; references; and appendices (when appropriate).

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Along with the title, the main text of the manuscript must include an abstract at the beginning. This should be an unstructured summary of 150-200 words and address clearly the research objectives, findings, and implications. In general, it should emphasize what the paper says and what it will do.

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A few other key points for the manuscript include:

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**References**

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If you do not receive any confirmation of receipt within two working days, please resubmit your manuscript.

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