

DIGITAL TRADE ESTIMATES PROJECT

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DIGITAL TRADE ESTIMATES: THE PROJECT

- Project entirely dedicated to measures impacting digital trade
- 65 economies
- Main pillars of the project:
 - DTE Database
 - DTE Index
 - DTE Annual Report

DIGITAL TRADE ESTIMATES: THE DATABASE

- More than 1700 measures identified
 - Regulatory measures
 - 'De facto' measures
- 13 main areas of research
- 40+ subcategories of research

DIGITAL TRADE ESTIMATES: THE DATABASE

13 main areas:

1. Tariffs and trade defence
2. Taxation and subsidies
3. Public procurement
4. Foreign investment
5. IPR
6. Competition policy
7. Business mobility
8. Data policies
9. Intermediary liability
10. Content access
11. Quantitative trade restrictions
12. Standards
13. Online sales and transactions

CHAPTER 1: TARIFFS AND TRADE DEFENCE

1. Applied tariffs on digital goods
2. Antidumping, CVD & Safeguards on digital goods



CHAPTER 1: TARIFFS AND TRADE DEFENCE

FISCAL RESTRICTIONS

ITA signatory? I II

VIETNAM

Chapter Tariffs and Trade Defence | **Sub-chapter** Applied tariffs on digital goods

Average MFN rate

4.11%

Maximum tariff rate

35%

Weighted average MFN rate

2.12%

Coverage rate of zero-tariffs

59.75%

Digital goods : ICT products beyond the list agreed in the ITA agreements.

CHAPTER 2:

TAXATION AND SUBSIDIES

1. Discriminatory tax regime on digital goods and products
2. Discriminatory tax regime on online services
3. Taxation on data usage
4. Subsidies and discriminatory tax regime

CHAPTER 3: PUBLIC PROCUREMENT

1. Preferential purchase schemes covering ICT products, services
2. Surrendering of patents, source code etc.
3. Technology mandate (encryption, formats)

MAIN AREAS:

4. FOREIGN INVESTMENT

1. Restrictions on ownership
2. Restrictions on board of directors and managers
3. Screening and restrictions on cross-border mergers and acquisitions

5. INTELLECTUAL PROPERTY RIGHTS

1. Patents
2. Copyright
3. Trade secrets

MAIN AREAS:

6. COMPETITION POLICY

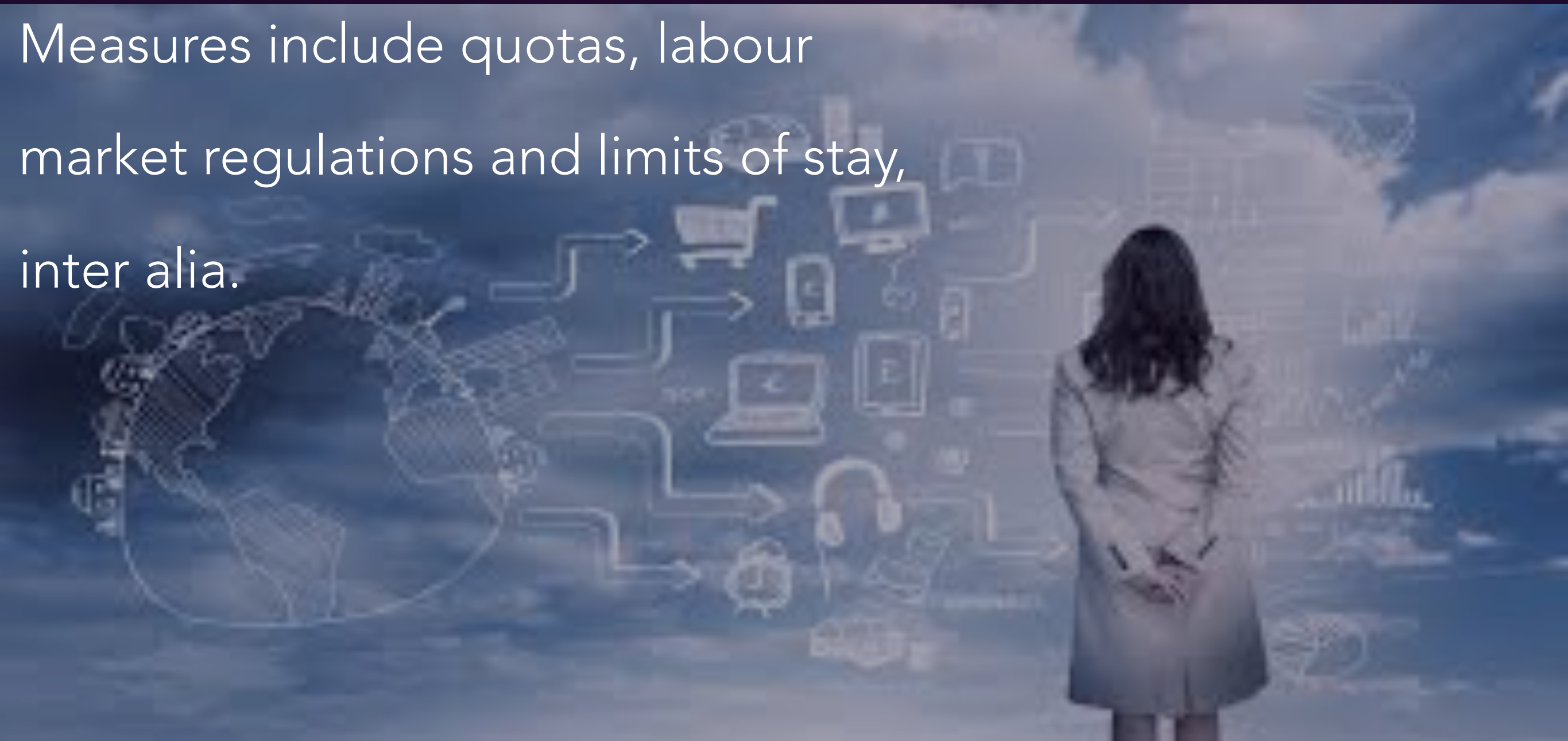
Mainly related to the
telecom sector....



MAIN AREAS:

7. BUSINESS MOBILITY

Measures include quotas, labour market regulations and limits of stay, inter alia.



MAIN AREAS:

8. DATA POLICIES

1. Restrictions cross-border on data flows (data localisation)
2. Data retention
3. Subject rights on data privacy
4. Administrative requirements on data privacy
5. Sanctions for non-compliance

MAIN AREAS:

9. INTERMEDIARY LIABILITY

1. Framework that provides a safe harbor
2. Notice and takedown requirement

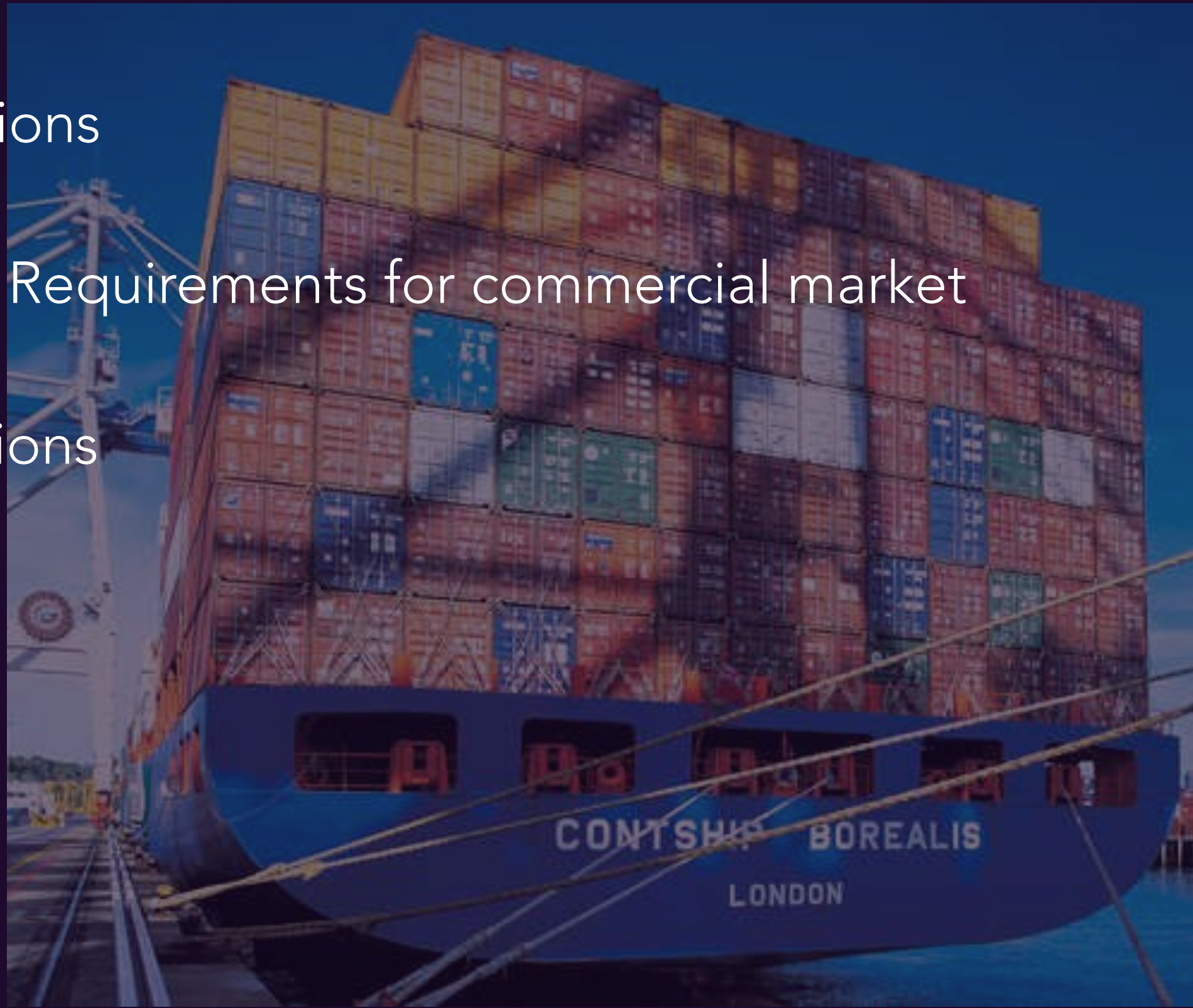
10. CONTENT ACCESS

1. Censorship, filtering
2. Bandwidth, net neutrality

MAIN AREAS:

11. QUANTITATIVE TRADE RESTRICTIONS

1. Import restrictions
2. Local Content Requirements for commercial market
3. Export restrictions



MAIN AREAS:

12. STANDARDS

1. Telecom network and base standards (Non-international broadband, mobile, and ICT product standards)

2. Product safety certification (EMC/EMI, radio transmission)

3. Product screening and testing requirements

4. Encryption

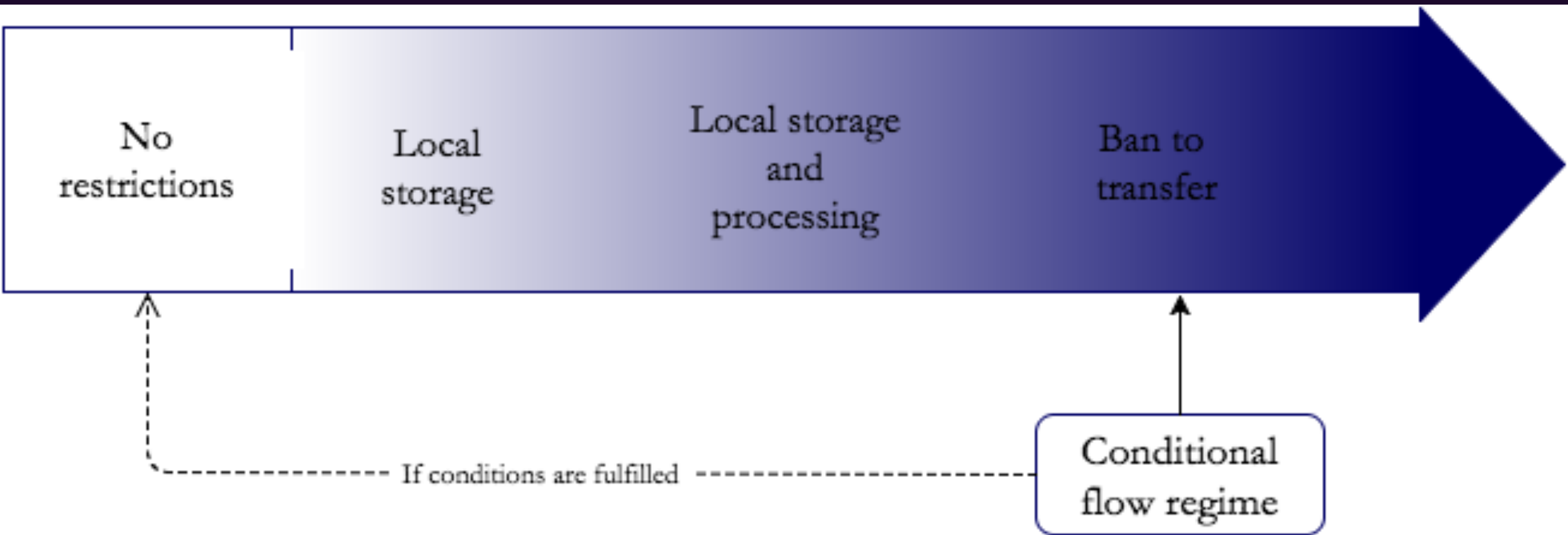


MAIN AREAS:

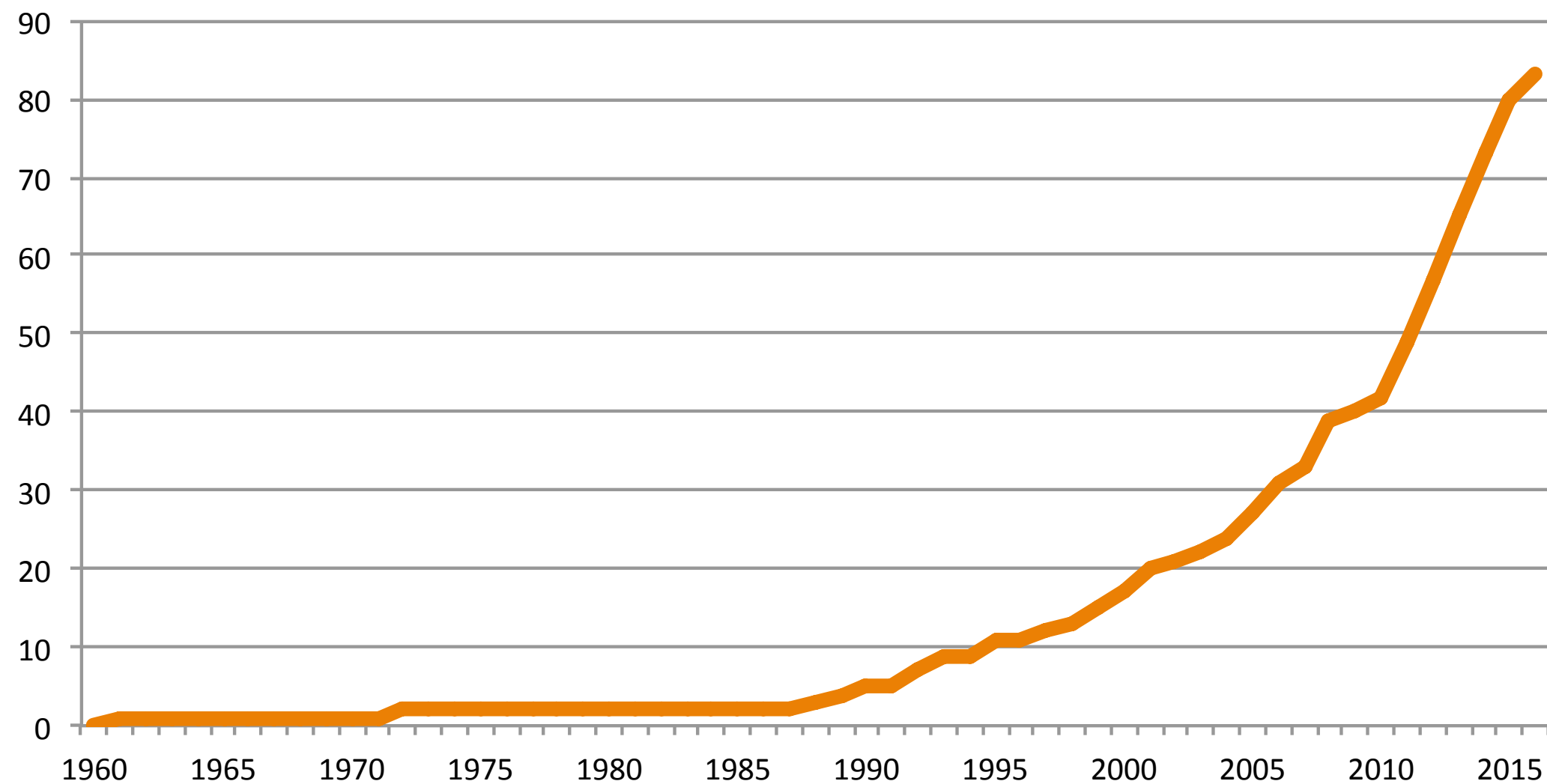
13. ONLINE SALES AND TRANSACTIONS

1. Barriers to fulfilment
2. Domain name (DNS) registration requirements
3. Online sales
4. Discriminatory/disproportionate consumer protection

DIGITAL TRADE ESTIMATES: A PRACTICAL APPLICATION



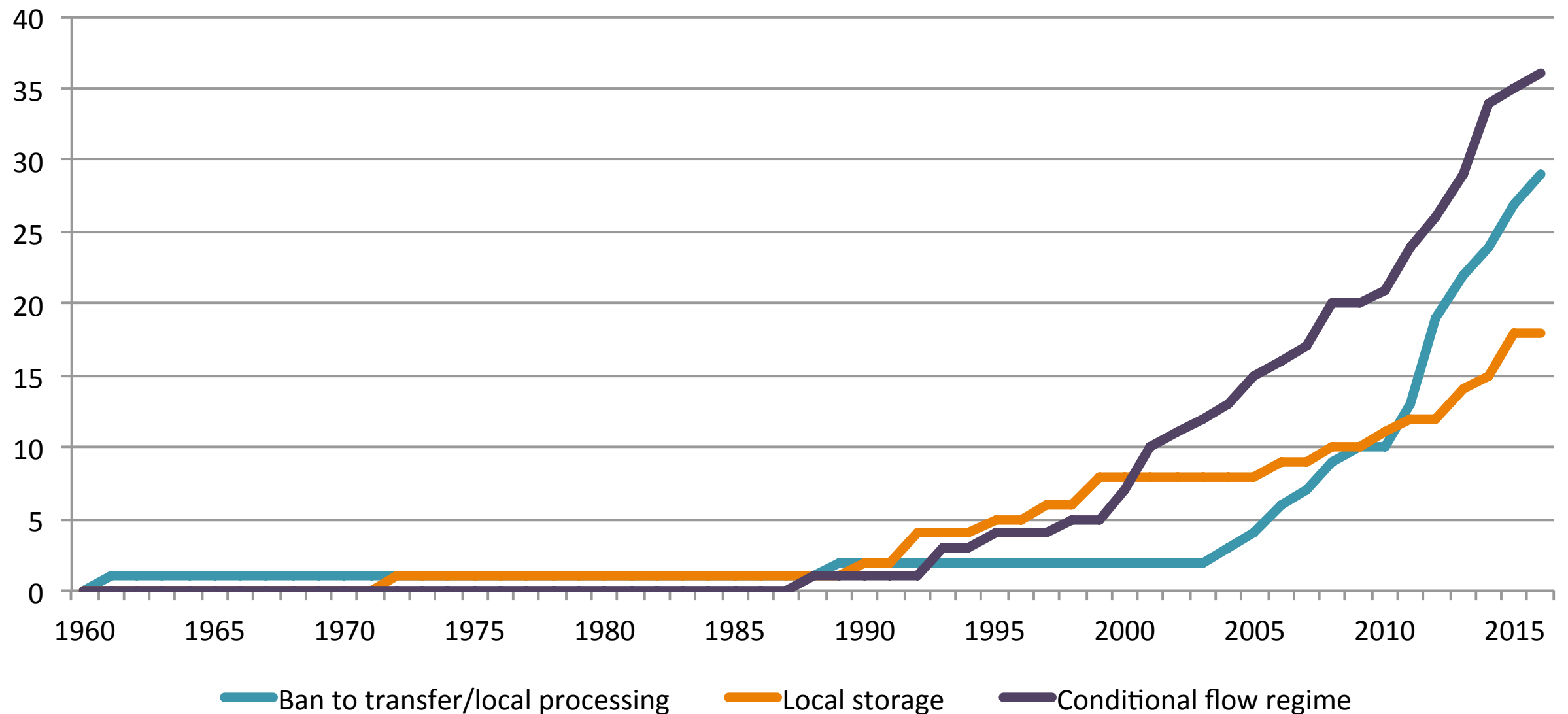
The evolution of data localisation measures



Source: ECIPE Digital Trade Estimates database. Available at www.ecipe.org/dte/database

Note: The graph does not include one measure whose date of entry into force is unknown.

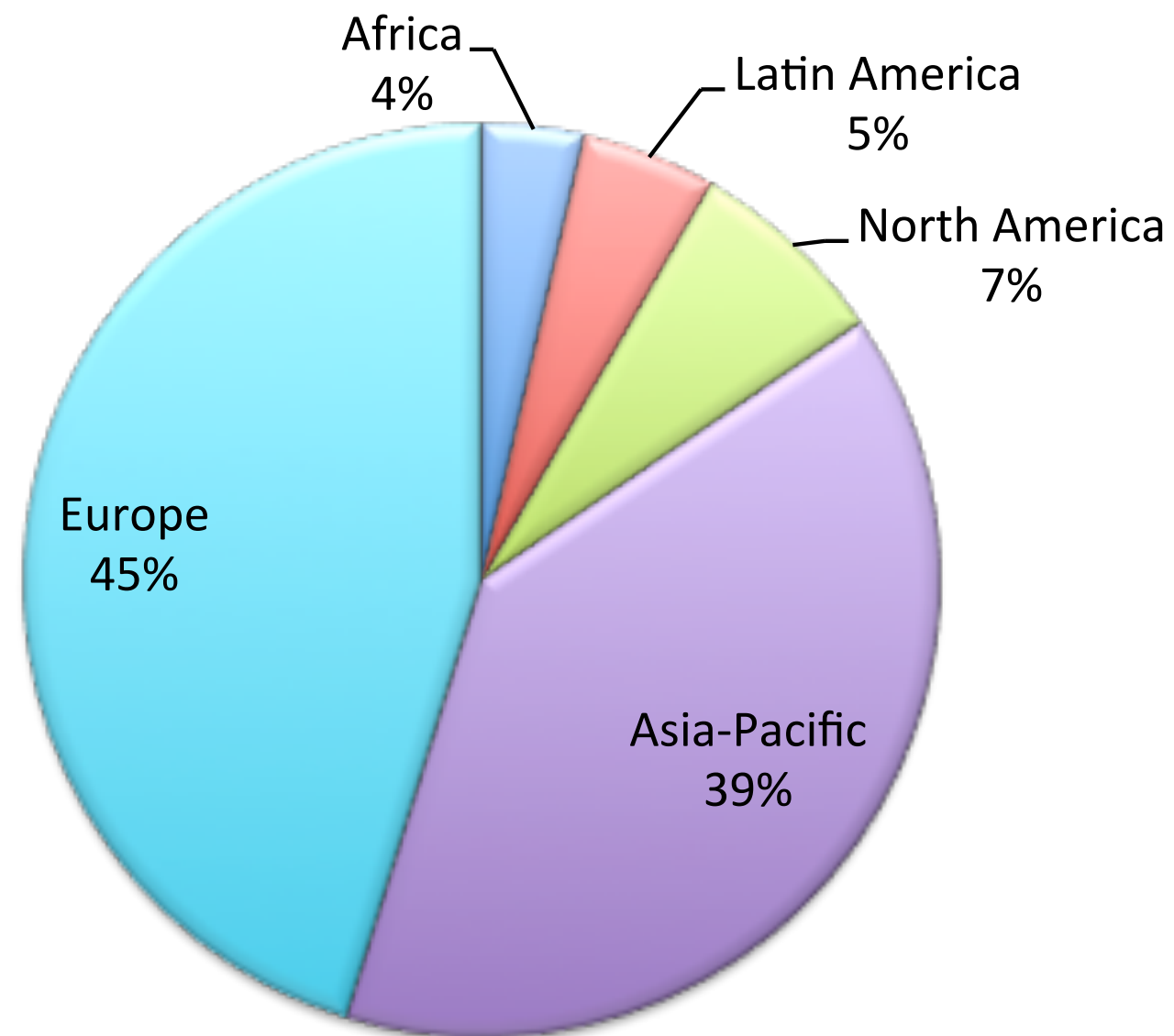
Evolution of data localisation measures by degree of restrictiveness



Source: ECIPE Digital Trade Estimates database. Available at www.ecipe.org/dte/database

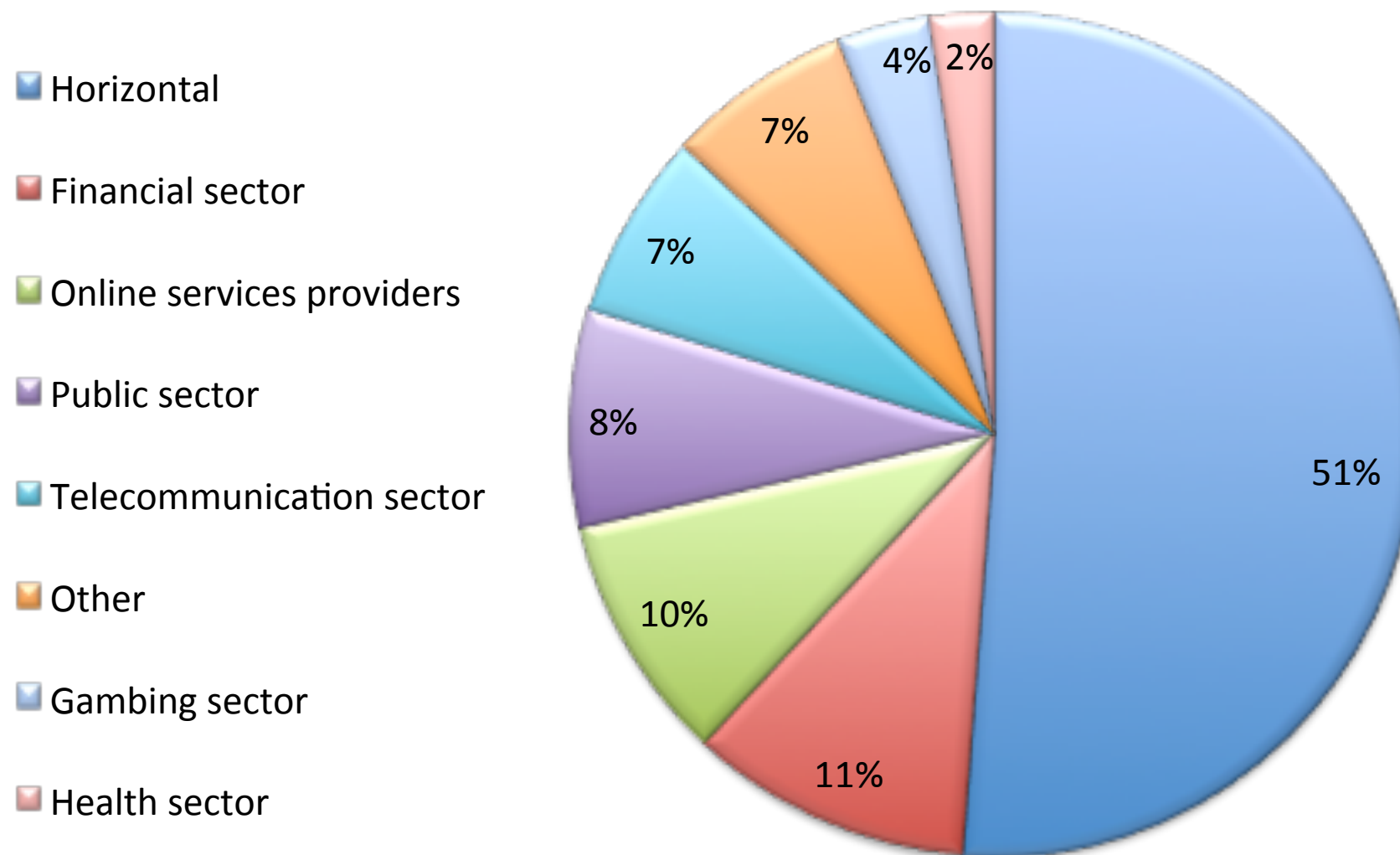
Note: The graph does not include one measure whose date of entry into force is unknown.

Geographical coverage



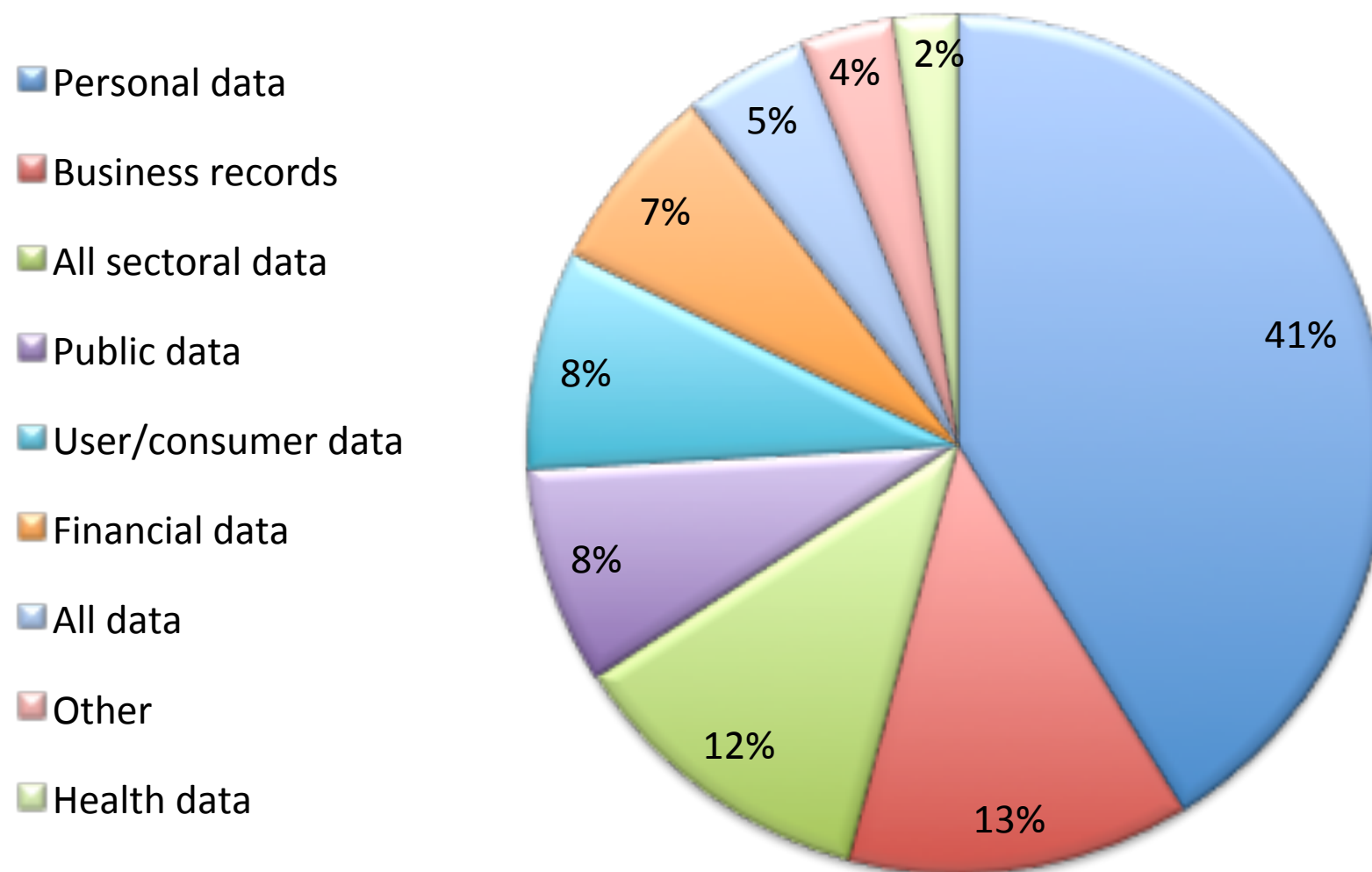
Source: ECIPE Digital Trade Estimates database. Available at www.ecipe.org/dte/database

Sectoral coverage



Source: ECIPE Digital Trade Estimates database. Available at www.ecipe.org/dte/database

Type of data affected



Source: ECIPE Digital Trade Estimates database. Available at www.ecipe.org/dte/database

THANK YOU!

WWW.ECIPE.ORG/DTE

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