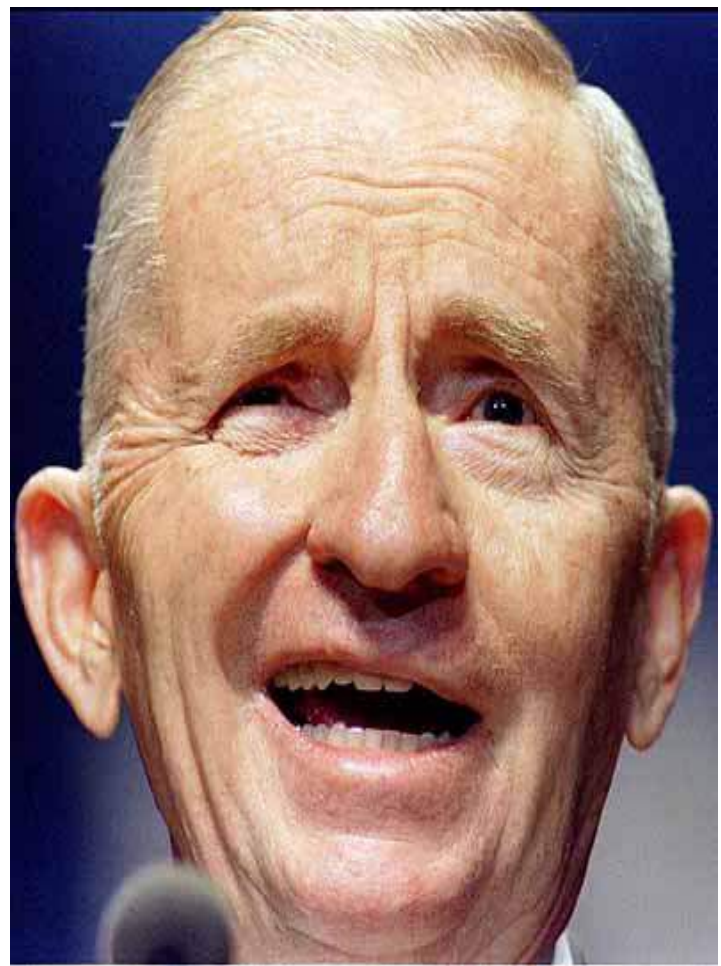




The untold story of globalization and the price of an Electrolux vacuum cleaner

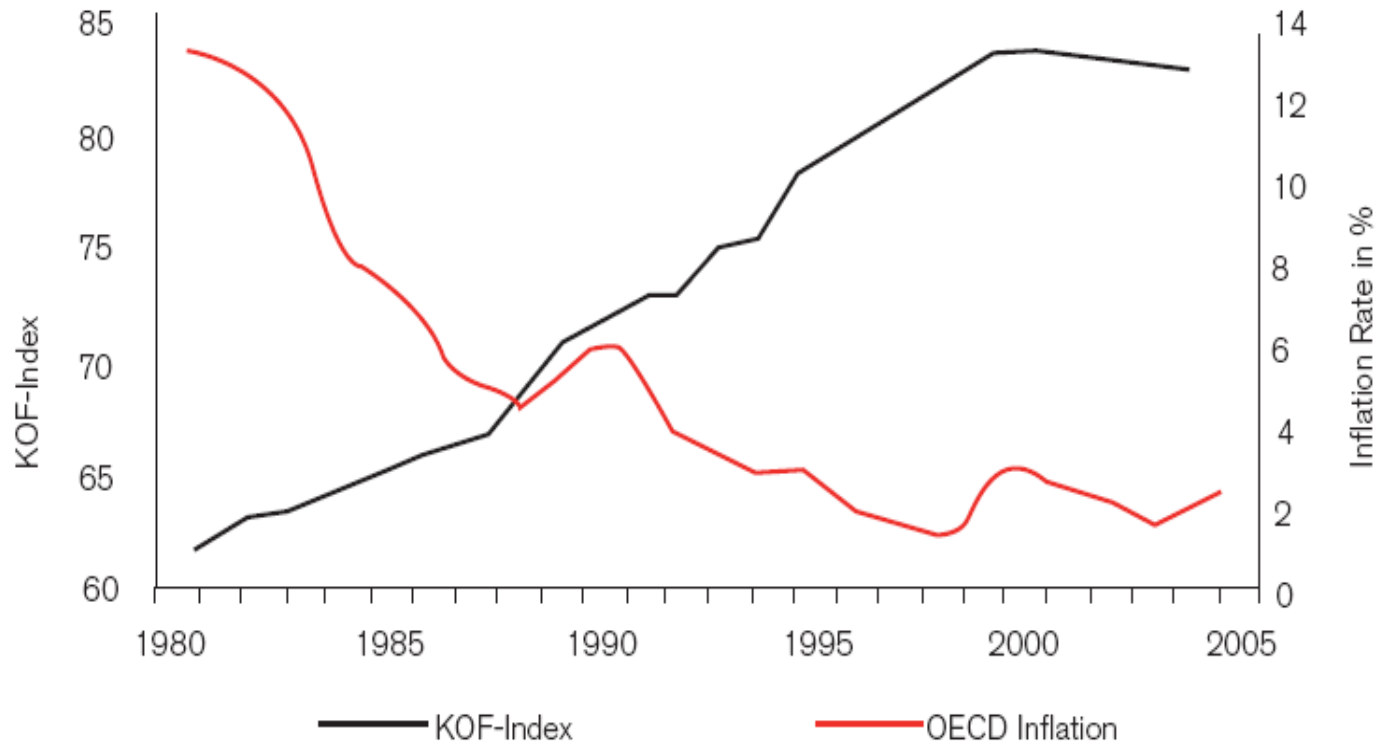
*Fredrik Erixon
European Centre for Int'l Political Economy (ECIPE)
Electrolux, June 12, 2008*



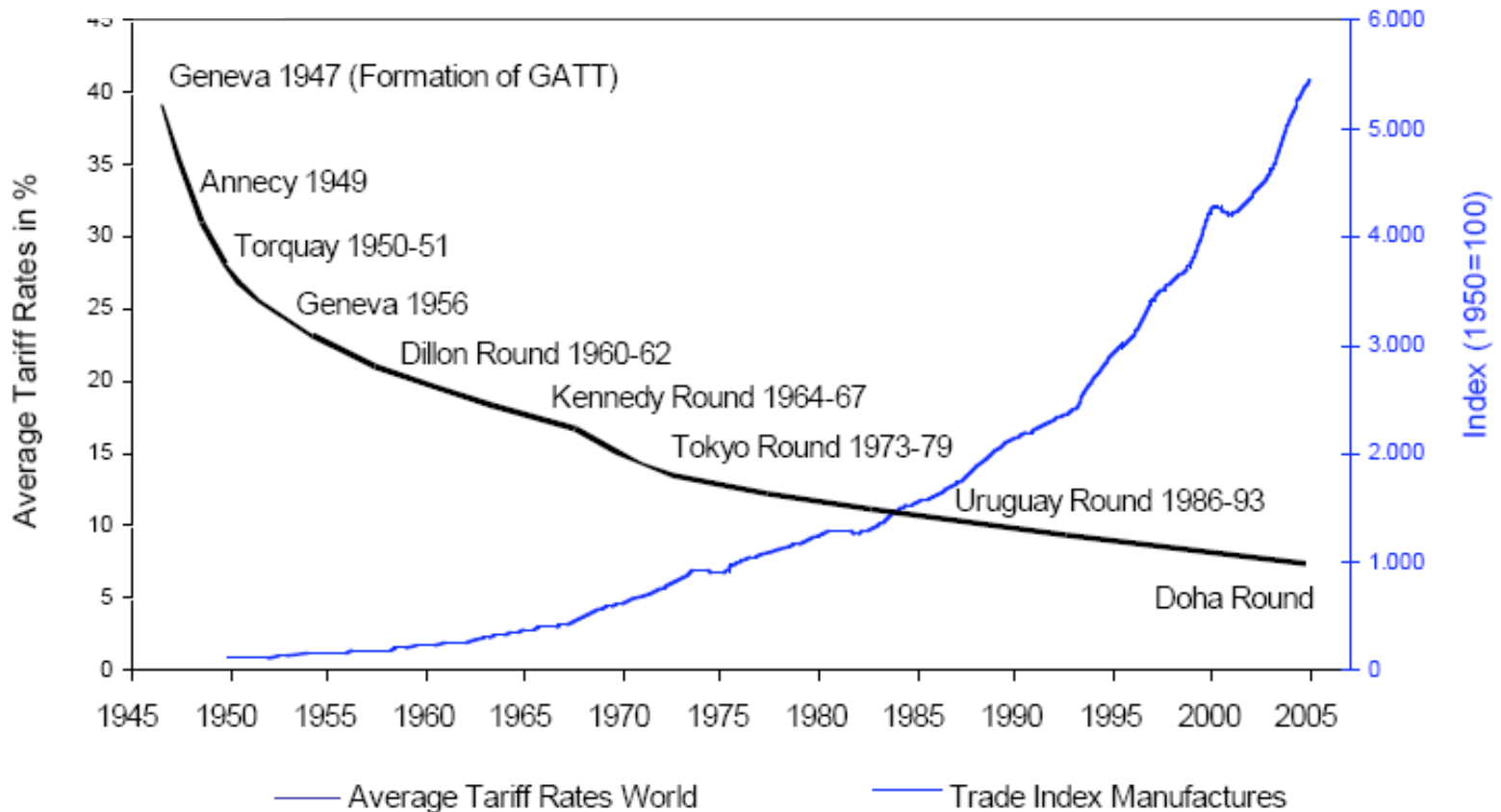




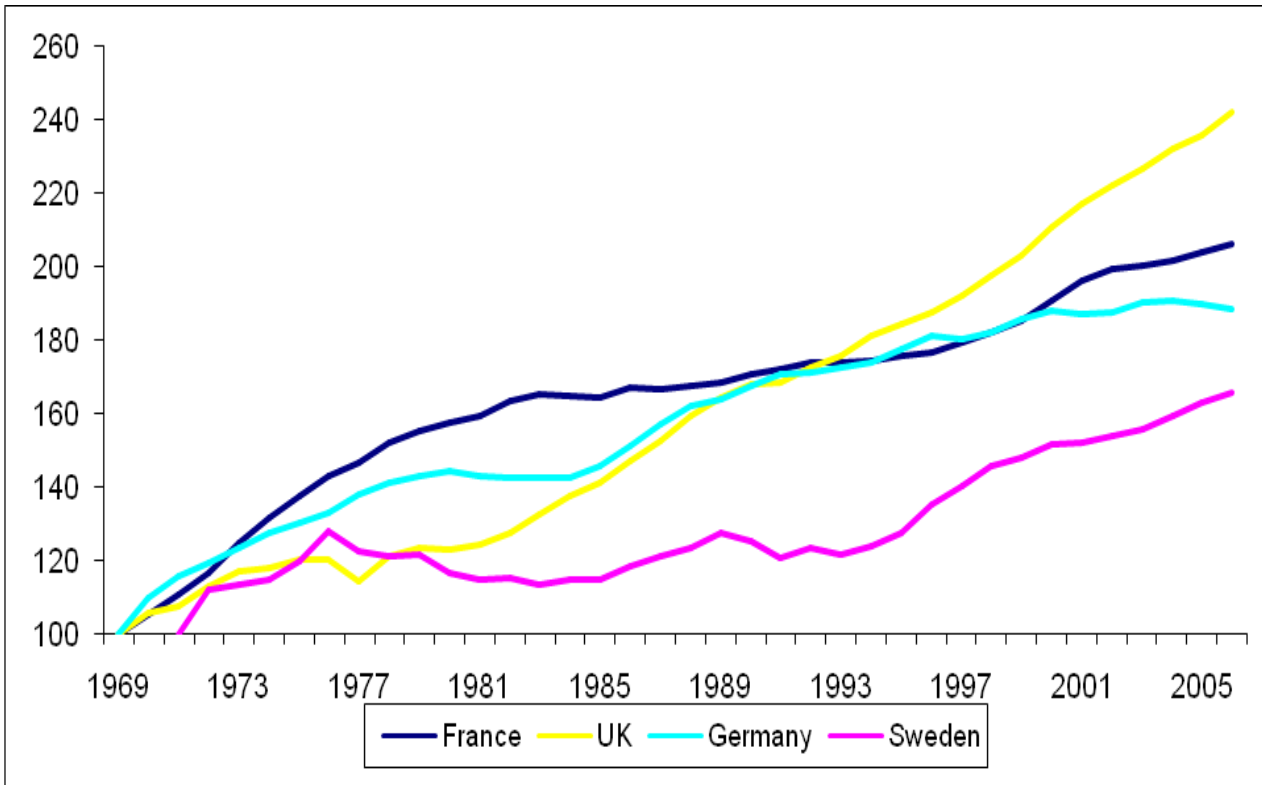
Globalization and inflation



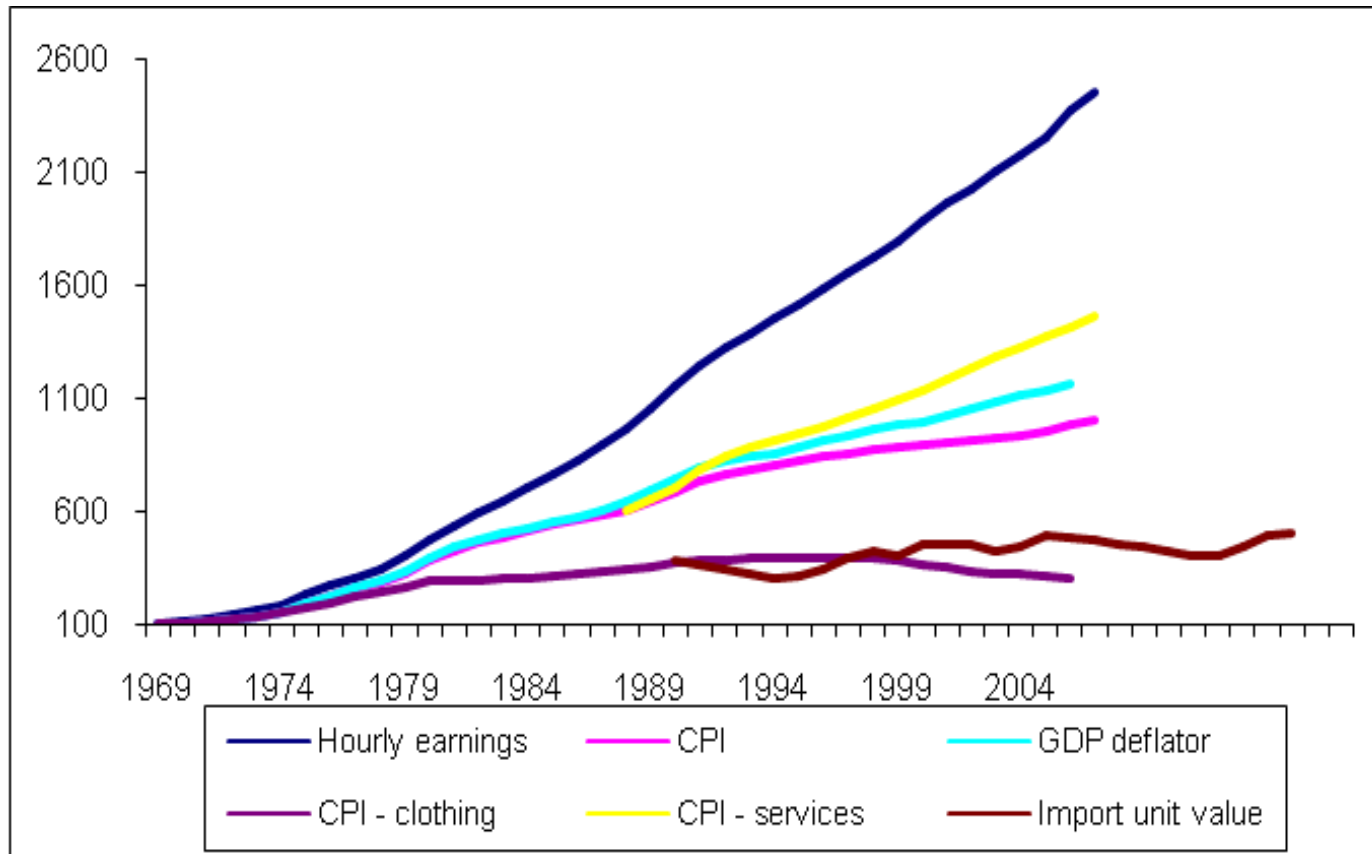
Tariffs and trade



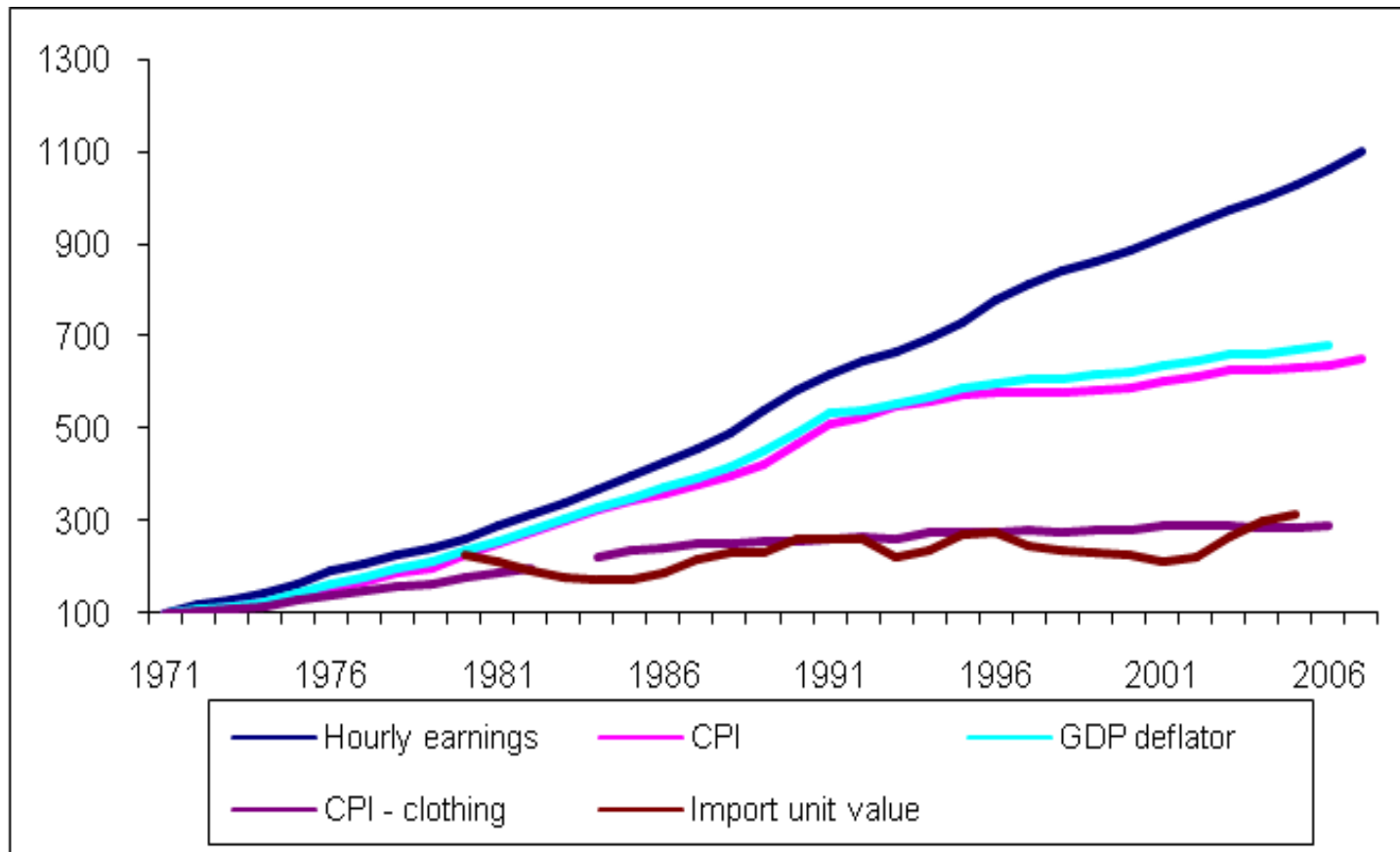
Real hourly earnings



Prices and earnings, UK



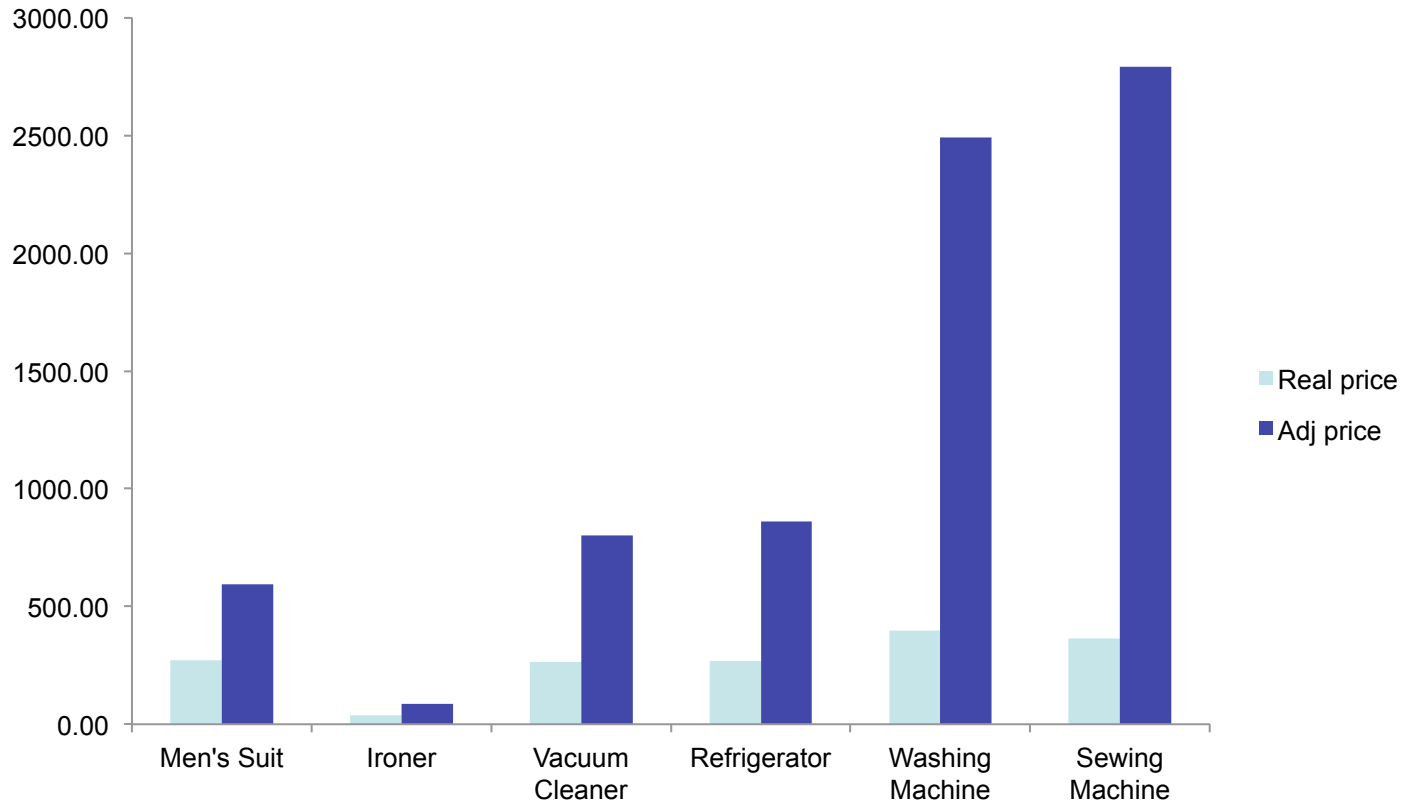
Prices and earnings, SE



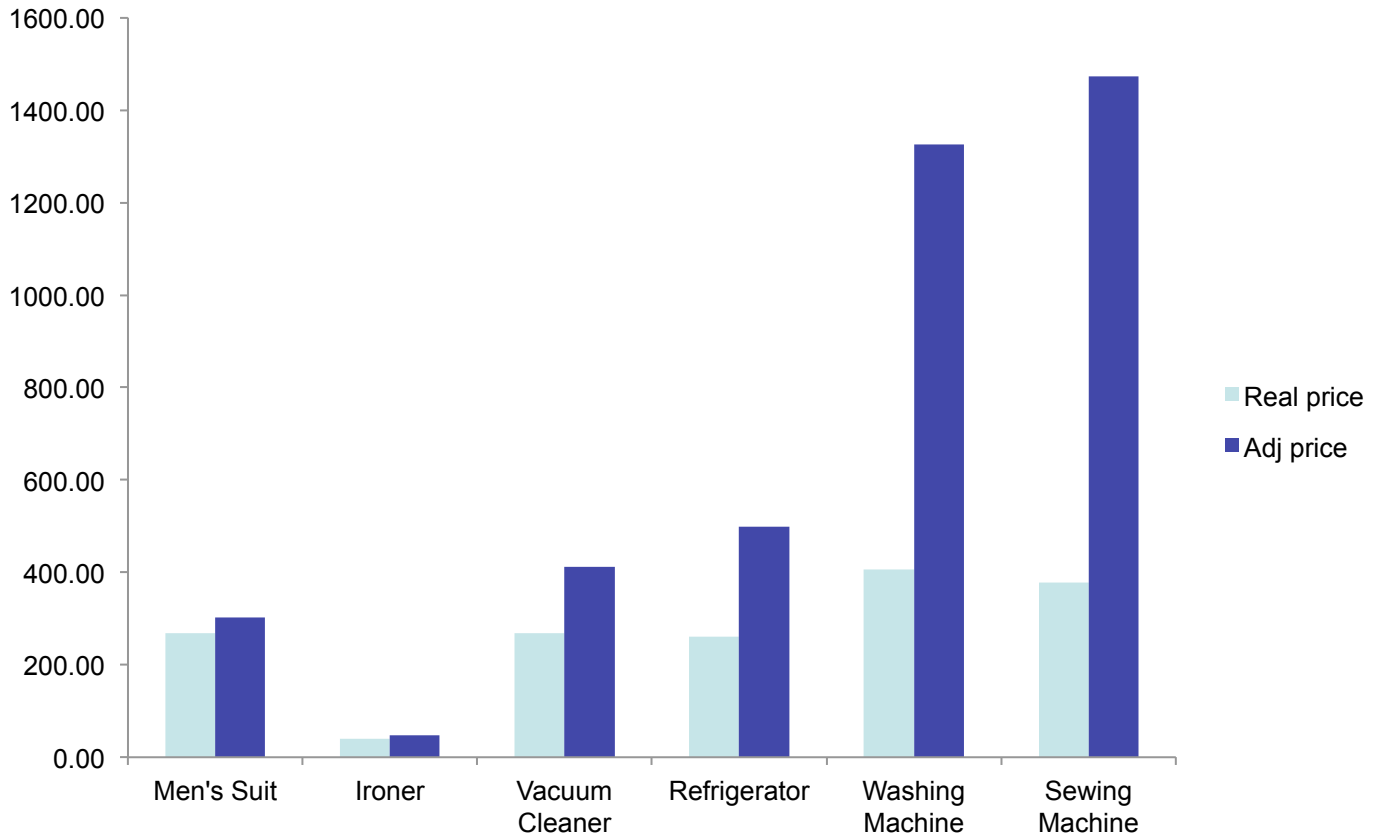
Real and hypothetical earnings in 2005

	1980	2005	Hypotethical 2005	Difference	% Difference
France	€ 12.90	€ 16.70	€ 12.99	-€ 3.71	-22.22%
Sweden	91.90 kr	128.65 kr	104.15 kr	-24.50 kr	-19.04%
UK	£5.81	£11.11	£9.22	-£1.89	-17.01%
Germany	€ 11.86	€ 15.60	€ 14.15	-€ 1.45	-9.29%

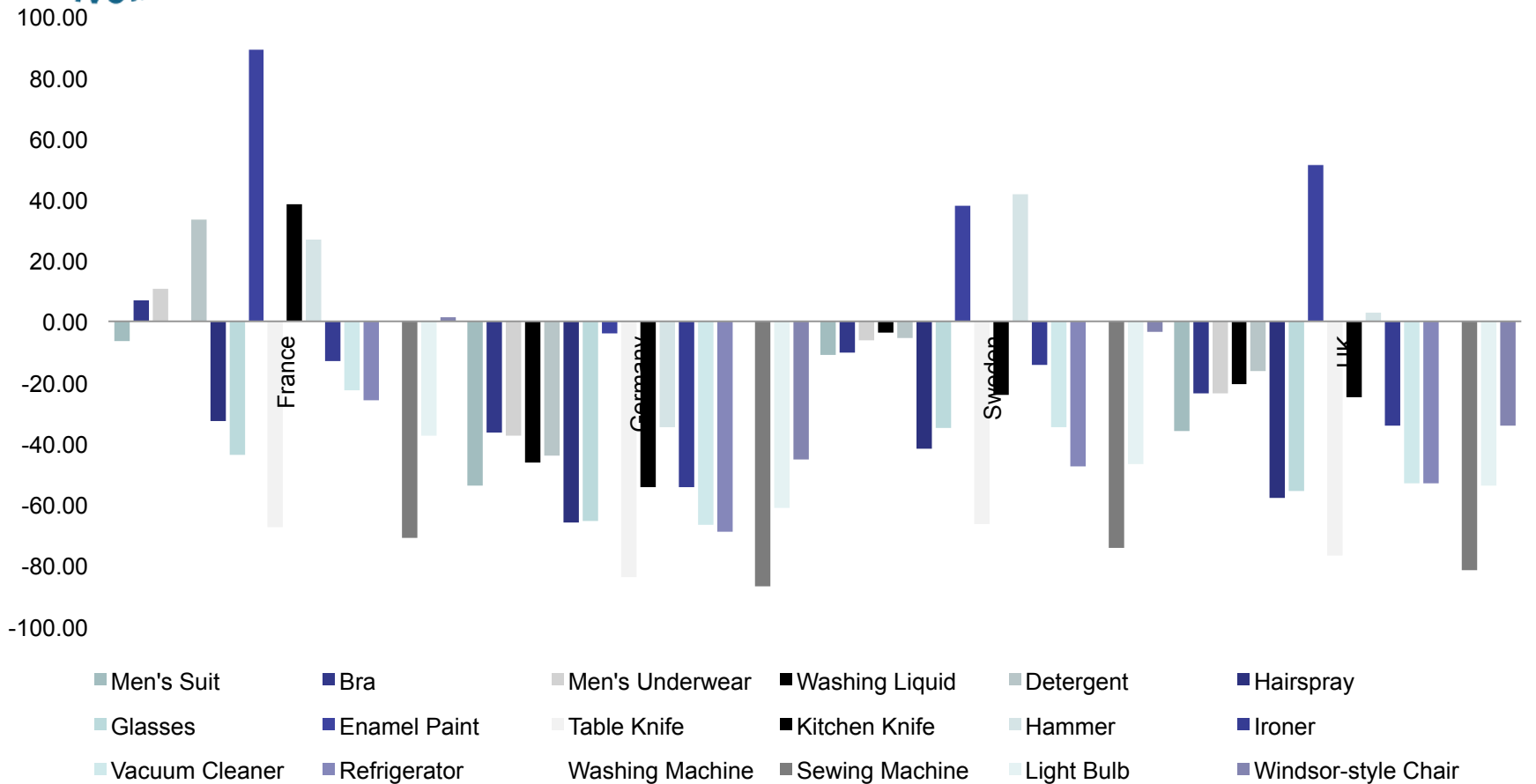
Prices in 2005 (Germany)



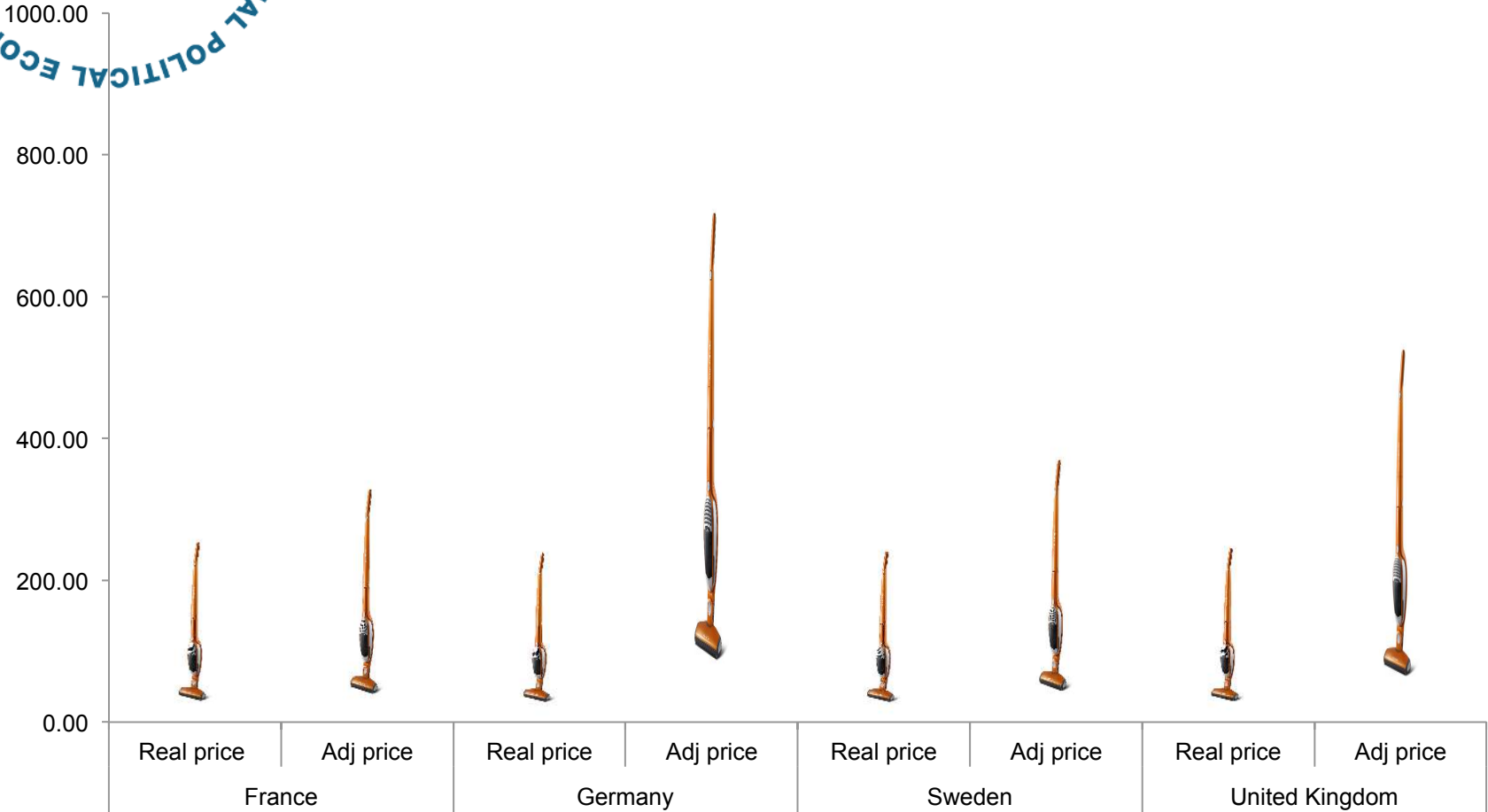
Prices in 2005 (Sweden)



Price difference (%)



Vacuum cleaner



Vacuum cleaner and CPI

