

## Call for Papers: Conference and Special Issue on Cultural Practices and Policies in the Digital Age

[Kritika Kultura](#) and [European Centre for International Political Economy \(ECIPE\)](#) are organizing an international conference on cultural practices and cultural policies in the globalized and digital age. This event will be held at the Ateneo de Manila University (Philippines) on Nov. 22 and 23, 2018. The organizers are pleased to announce a call for papers for this event. Selected papers will be published in the Feb. 2019 issue of *Kritika Kultura* (ISSN: 1656-152X), an international peer-reviewed journal indexed in Thomson Reuters, EBSCO, Scopus, among others

The title and abstract (up to 300 words) together with a short bio should be submitted to [jimmynparc@gmail.com](mailto:jimmynparc@gmail.com) by **February 11, 2018**.

### Description of the Conference and the Special Issue

The conference seeks to investigate the changing nature of culture and its industries brought on by globalization and digitization at national, regional, and international contexts. Specifically, it looks at the way governments, businesses, and industries respond to or interact within, the changing nature of the culture and media markets where information technology and social media alter the way content is being produced, delivered, and consumed. From a broader perspective, this conference is an opportunity to cultivate a network of researchers working on issues related to today's cultural industries.

There will be two main themes:

#### 1/ Globalization and culture

Over the past twenty years, cultural industries from different parts of the world have expanded significantly across the globe. While this has brought about opportunities for some, others face difficulties and are reluctant to change. This theme aims to analyze the ways in which cultural industries and national governments have responded to these current challenges, and to new cultural production, promotion, and consumption.

## 2/ Digitization and culture

Digitization in the cultural industries has fundamentally changed the way in which products are distributed and consumed. Those who have recognized these changes early on and adapted accordingly have enjoyed great success. This session will seek to assess various business, government, and/ or third party responses to the dramatic changes brought on by digitization.

Possible topics include, but are not limited to:

- Impact assessment of globalization and digitization on culture and its industries
- The impact of the Internet and smart devices for culture and its industries
- Transnational collaborations in the digitalization and promotion of cultural commodities
- Changes in demand and supply in the cultural industries
- Consumers' reception and its fluctuation brought on by globalization and/or digitization of culture
- The rise of social media as an important medium for transferring and consuming culture
- Changes in government policies for promoting culture and its industries
- New generation/alternative models (including research methodology and theory development) in globalization and digitization of culture
- Cultural-related business practices in the era of globalization and digitization
- Comparative studies of cultural digitalization between countries

## References

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### **Description of Journal**

*Kritika Kultura* (ISSN: 1656-152X) is a semi-annual peer-reviewed international electronic journal on literary, language, and cultural studies of the Ateneo de Manila University (Philippines). It is acknowledged by a host of Asian and Asian American Studies libraries and scholars network, and is also indexed in Thomson Reuters (ISI), MLA, EBSCO, and Scopus.

### **Peer Review Policy**

All articles in "Cultural Practices and Policies" issue will undergo double blind peer review: submissions undergo evaluation by the guest editors, followed by at least two anonymous referees.

### **Editorial Procedures**

Submissions are reviewed anonymously by at least two reviewers. The review process usually takes 3-4 weeks. Papers accepted for publication will undergo an additional stage of copyediting and proofreading. Once the final version of the paper has been accepted, authors are requested not to make any further changes to the text. The Editor-in-Chief reserves the right to request the author to make any necessary changes to papers, or reject the paper submitted.

### **Information for Authors**

1. The title and abstract (300 words) (including name[s] and affiliation[s]) should be submitted to [jimmynparc@gmail.com](mailto:jimmynparc@gmail.com) by Feb. 11, 2018.
2. After review, an invitation to write the manuscript will be sent to those who are accepted.
3. The special issue will publish around twenty articles, contingent on result of peer review. Twelve authors will be chosen and invited to present at a conference (Nov. 22 and 23, 2018) in Ateneo de Manila University.
4. The manuscript should be original and should not have been published previously. Please do not submit material that is currently being considered by another journal.
5. The manuscript should be in MS Word format, submitted as an email attachment to [jimmynparc@gmail.com](mailto:jimmynparc@gmail.com) (cc: [kk.soh@ateneo.edu](mailto:kk.soh@ateneo.edu) / subject heading: Cultural Practices and Policies).
6. Manuscripts must be 6,000 to 8,000 words; longer manuscripts are contingent on approval by the guest editors. Word count includes the abstract, body text, tables, footnotes,

appendixes, and references. The title should be on page 1 and not exceed 15 words, followed by an abstract of 100-200 words, 3-5 keywords or key phrases are required.

7. The title of the paper should be on the cover sheet as well as at the top of the first page of the main text. Author names and affiliations should be on the cover sheet only.

8. For those who are invited to the conference, their travel expenses (round trip tickets in economy class and three-day hotel accommodation in Manila) will be covered by the organizers. In the case of co-authored manuscripts, only one person can be covered.

9. No registration fee is needed.

### **Guest Editors**

- Patrick Messerlin, Professor Emeritus, Sciences Po Paris: [patrick.messerlin@gmail.com](mailto:patrick.messerlin@gmail.com)
- Hwy-Chang Moon, Professor, Graduate School of International Studies, Seoul National University: [cmoon@snu.ac.kr](mailto:cmoon@snu.ac.kr)

### **Important Dates**

- Title and abstract submission: Feb. 11, 2018
- Invitation to write manuscript: Feb. 25, 2018
- Manuscript submission: May 27, 2018
- First review & decision: June 17, 2018
- Manuscript submission after revision: July 15, 2018
- Second review & decision, invitation to the conference: July 29, 2018
- Conference in Manila: Nov. 22 and 23, 2018
- Publication of special issue: Feb. 2019

### **Inquiries**

For all inquiries, please contact us via [jimmynparc@gmail.com](mailto:jimmynparc@gmail.com)

(cc: [kk.soh@ateneo.edu](mailto:kk.soh@ateneo.edu) / subject heading: Cultural Practices and Policies).