

PRESS RELEASE

## The Five Freedoms Project

*Introducing New Initiative to Drive European Single Market Reforms*

**Brussels, 30th October 2015** - The Five Freedoms Project is a new initiative dedicated to build a full, free and simpler market in Europe. It combines the practical experience of business with policy analysis in order to propose real and workable strategy. It builds on Europe's core four freedoms for goods, service, people and capital to move freely within Europe – and it adds data, the artery of the modern economy.

The mission of the Five Freedoms Project is to drive bold single market and pro-competition reforms, through cooperative EU policies and EU-led structural economic reforms, in order to raise the competitiveness of Europe and its attractiveness for investment, commerce and entrepreneurship.

The project will be housed at ECIPE and based in Brussels. We will publish studies and host events with experienced experts and policy analysts. Our only focus will be uniting Europe's people and markets through a single and simple market. We will also adopt a bottom-up approach to our projects focusing on real obstacles facing people and entrepreneurs in Member States not the latest iteration of EU legislation.

The Five Freedoms Project has an Advisory Board with highly respected individuals that will give direction to the Project. The Project is funded by ECIPE and through grants from Investor, an owner of Nordic-based international firms and the Confederation of Swedish Enterprise. It also welcomes financial and intellectual support from friends of the five freedoms. Fredrik Erixon, the founder of ECIPE, will run the Five Freedoms Project and progressively build up its operation in Brussels.

For more info information visit our website: [www.fivefreedoms.eu](http://www.fivefreedoms.eu) or contact us at [fivefreedoms@ecipe.org](mailto:fivefreedoms@ecipe.org)

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The European Centre for International Political Economy (ECIPE) is an independent, Brussels-based think tank dedicated to trade policy and international economic policy of concern to Europe. Launched in 2006, ECIPE has quickly established itself as one of the leading European policy-research institutes in the fields of the world economy.